

ATTACHMENT A - 2022/23 Community Impact Grants (Round Two) recommendations over \$10,000 for Council approval

Community Impact Grants and Strategic Partnerships Grants Program

The purpose of the Community Impact Grants Program is to provide financial support to eligible clubs, groups, educational institutions, organisations and residents to ensure the outcomes of Council's Strategic Plan are realised.

Category – Community Impact Grants Round Two

LIMIT OF FUNDING

Maximum of \$25,000 per application

FUNDING OPPORTUNITIES

Two rounds per year, funding permitting

PROGRAM PRIORITIES

Activities, events or programs supporting and contributing to Council's key strategic themes that:

| Priority | Description |
|---------------------------------|--|
| Welcoming | Create opportunities for people to welcome newcomers into their local neighbourhood |
| Participation | Encourage residents and community groups to actively participate in their local city community |
| Reconciliation | Develop and strengthen Reconciliation practices. Support, promote and share Aboriginal and Torres Strait Islander cultures recognising the Kaurua people as Traditional Owners of the land |
| Social Inclusion | Deliver inclusive responses to meet the needs of isolated and marginalised groups |
| Neighbourhood Connection | Create opportunities for people to connect with each other. Celebration of diverse community and collaborations |

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ASSESSMENT CRITERIA

| Criteria | Consideration | Weighting |
|----------------------------|--|------------------|
| Community Benefit | The application identifies a clear benefit for the community, encouraging residents to access, engage and actively participate in their local community. | 40% |
| | The application demonstrates evidence and /or clear reason for why the project was developed | |
| | A clear plan for identifying the target group is outlined | |
| Strategic Alignment | The application identifies a clear outcome/s, which is aligned to the City of Adelaide Strategic Plan (2020 – 2024) | 25% |
| | The application achieves at least one of the five City Lifestyle impact streams | |
| | The application demonstrates consideration of: <ul style="list-style-type: none"> • Environmental sustainability (see Environmental Leadership outcomes in the City of Adelaide Strategic Plan 2020-2024) • Inclusiveness of all members of our community and accessibility for all • Low or no cost for disadvantaged groups | |
| Impact | The application responds to one or more of the Community Impact Grants Program Priorities | 25% |
| | The application outlines measures that will be used to evaluate the impact the project has on the community | |
| | The application outlines a strategy for supporting participants to continue their participation beyond the project/program | |
| Financial Risk | The application outlines a plan for delivery – including consideration of risk, integration with other partners and innovation | 10% |

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| | The proposal represents good value for money for City of Adelaide | |
| Total | | 100% |

COMMUNITY IMPACT GRANTS – DETAILS OF RECOMMENDATIONS FOR FUNDING (OVER \$10,000) – ROUND TWO:

| Organisation Name | Project Name | Total Cost | Amount Requested | Project Description | Amount Recommended | Panel Comments | Funding Conditions |
|--|--|------------|------------------|--|--------------------|--|---|
| Adelaide Crows Foundation (ACF) (Public Benevolent Institution) | Crows Kumangka Cup *Kamungka-Kaurna word for 'together' or 'we' | \$48,990 | \$23,490 | <p>The Crows Kumangka Cup is a one-day cultural carnival using AFL to create safe spaces for middle school students to learn about reconciliation and Kaurna culture and history. 300 City of Adelaide school students and 50 Tjindu/SEDA students will attend the carnival comprising of a 9-a-side football competition, participation in the traditional Kaurna game 'Parndo', Indigenous art workshops, conversations about reconciliation led by the Co-chair of Reconciliation SA, and Indigenous music.</p> <p>The participants and their families will also be provided with access to 50% subsidised tickets at the AFL Sir Doug Nichols round at Adelaide Oval.</p> <p>Council funds used for: event infrastructure, Kaurna WTC and workshops, event staffing and first aid.</p> | \$20,000 | <p>A very detailed application with clear delivery plan of activities and good reconciliation, social inclusion, and physical activity outcomes. ACF is providing in-kind project management, so all funding provided is to benefit attendees or (mostly Kaurna) service providers. A detailed budget justifies near full funding for the event to have the greatest impact.</p> | <p>Funding is subject to the Adelaide Crows Foundation:</p> <ol style="list-style-type: none"> 1. Agreeing and adhering to the grant schedule and key performance indicators set by the City of Adelaide. 2. Hosting the Crows Kumangka Cup in 2023. 3. Ensuring the event is attended by minimum 300 City of Adelaide school students and 50 indigenous Tjindu Indigenous Foundation and Seda students. 4. Measuring the number of City of Adelaide residents attending the event and receiving the subsidised Sir Douglas Nicholl's round tickets. 5. Providing one brief case study of a participant at the event, demonstrating the benefits of participation related to enhancing the participant's wellbeing and social connectivity. The case study should include a quote from the participant. 6. Using the approved City of Adelaide logo on all marketing and promotional communications. 7. Providing the City of Adelaide with reports and acquittals post implementation of the program. |
| Adelaide Youth Orchestras Inc. (Charity) | The Big Busk | \$19,007 | \$19,007 | <p>"The Big Busk" by AdYO will take over Rundle Mall and surrounding Adelaide CBD streets for a full day in 2023.</p> | \$15,000 | <p>A unique activation for the city. Rundle Mall staff have already been consulted and they are supportive of this project. Connection</p> | <p>Funding is subject to Adelaide Youth Orchestra:</p> <ol style="list-style-type: none"> 1. Agreeing and adhering to the grant schedule and key performance indicators set by the City of Adelaide. 2. Delivering the 'Big Busk' event in 2023 with a minimum of 250 musicians involved. |

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| | | | | <p>Reflecting the UNESCO city of music, 270 young musicians (8-24 years old) will play classical music for the enjoyment of all.</p> <p>This event has been run successfully in Sydney for a number of years, and the two events will be able to leverage promotion off of each other.</p> <p>Council funds will be used for: event staffing, promotion, production costs and a Welcome to Country.</p> | | <p>with Sydney event could lead to great media interest and leverage of the cross-state events. Benefit of the event to both participants and attendees – purposeful and passive – is noted. Budget is detailed but without supporting evidence of costs, therefore part funding supported.</p> | <ol style="list-style-type: none"> Ensuring the event is heavily promoted to the residents of the City of Adelaide including through an ATDW listing and promotion through the City of Adelaide's social medias. Measuring the number of City of Adelaide residents attending the event. Providing one brief case study of a participant at the event, demonstrating the benefits of participation related to enhancing the participant's wellbeing and social connectivity. The case study should include a quote from the participant. Using the approved City of Adelaide logo on all marketing and promotional communications. Providing the City of Adelaide with reports and acquittals post implementation of the program. |
| Mercury CX (Charity) | Mercury Connections | \$130,200 | \$25,000 | <p>Mercury Connections is a two-part program consisting of Silver Screen and Heaps Good Cinema. Silver Screen is a program designed to build a community for older people to be emotionally, intellectual and physically stimulated by screen works, including films from Australia and many other cultures.</p> <p>Heaps Good Cinema is a program of solely SA films (shorts, music videos, docos and features) that is designed to encourage emerging film makers to connect with and learn from more established SA filmmakers to help develop a career pathway into the screen industry. It is designed to allow people to find their creative tribe and collaborate on future projects.</p> <p>Council funds will be used for: Film Hire, Licensing, Marketing Materials.</p> | \$15,000 | <p>Silver Screen at Mercury Cinema was supported through Community Impact Grants in 2021/22. While the merit of the program is noted, with the current balance of budget the Panel preferred to fund the inaugural year of Heaps Good Cinema.</p> <p>Part funding provided to support this new and innovative series of events that will enhance the local film-making scene.</p> | <p>Funding is subject to Mercury Cinema:</p> <ol style="list-style-type: none"> Agreeing and adhering to the grant schedule and key performance indicators set by the City of Adelaide. Delivering the Heaps Good Cinema Program in 2023. Ensuring the series is heavily promoted to the residents of the City of Adelaide including through ATDW listings. Measuring the number of City of Adelaide residents attending the event. Providing one brief case study of a participant at the event, demonstrating the benefits of participation related to enhancing the participant's wellbeing and social connectivity. The case study should include a quote from the participant. Using the approved City of Adelaide logo on all marketing and promotional communications. Providing the City of Adelaide with reports and acquittals post implementation of the program. |
| Pride Adelaide | 50 Years Proud: Pride | \$25,601 | \$13,101 | Celebration of 50 years of LGBTIQ+ Pride in Adelaide | \$13,000 | | <p>Funding is subject to Pride Adelaide:</p> <ol style="list-style-type: none"> Agreeing and adhering to the grant schedule |

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| <p>(Other incorporated entity)</p> | <p>March and 50 years of Pride in Adelaide</p> | | | <p>including annual Pride March and post-march party on October 28, and commemorative events celebrating 50 years since Gay Pride Week and "Proud Parade" in September 1973 comprising a guided history walk and an anniversary party on 16 September.</p> <p>6000 people are expected to benefit from this project.</p> <p>Council funds to be used for: equipment, vehicle and venue hire, Welcome to Country, Auslan interpreters, DJs and performers, public liability and volunteer insurances, Council fees, publicity.</p> | | <p>A strong application supporting the LDBTQIA+ community in Adelaide. Their 'everybody in' approach is commendable and their endeavour to celebrate and acknowledge older members of the Queer community and celebrate their contribution is outstanding.</p> <p>50 years of Pride is an important milestone anniversary event, therefore good to support with almost full funding.</p> | <p>and key performance indicators set by the City of Adelaide.</p> <ol style="list-style-type: none"> Delivering the 2023 Pride Events in the city. Ensuring the series is heavily promoted to the residents of the City of Adelaide including through ATDW listings. Measuring the number of City of Adelaide residents attending the event. Providing one brief case study of a participant at the event, demonstrating the benefits of participation related to enhancing the participant's wellbeing and social connectivity. The case study should include a quote from the participant. Using the approved City of Adelaide logo on all marketing and promotional communications. Providing the City of Adelaide with reports and acquittals post implementation of the program. |
| <p>The Gold Foundation Incorporated (Charity)</p> | <p>Barista Training Program</p> | <p>\$23,388</p> | <p>\$23,388</p> | <p>Gold Foundation is looking to train young autistic people to become baristas and operate their own mobile cafe, alongside a supportive group of volunteers. The Barista Training Program is part of Gold Foundation's Australian-first initiative to improve employment outcomes for young autistic people whilst addressing broader skills shortages.</p> <p>An expected 120 people to benefit from the project.</p> <p>Council funds to be used for: Cafetal Barista Training Program for each participant, and project staffing costs.</p> | <p>\$12,500</p> | <p>This project has excellent outcomes and potential to have a real community impact, but the Panel questioned the benefit to City residents and users when the Coffee cart does not regularly trade in the City and so requested some deliverables to ensure this.</p> <p>The Panel considered the scalability of the program and noted that it could still have impact at a scaled down funding provision,</p> | <p>Funding is subject to the Gold Foundation:</p> <ol style="list-style-type: none"> Agreeing and adhering to the grant schedule and key performance indicators set by the City of Adelaide. Running a series of free to attend Barista training workshops for a minimum of 80 participants. Ensuring the series is heavily promoted to the residents of the City of Adelaide, with a minimum of 30% City resident participation rate. Measuring the number of City of Adelaide residents attending the series. Providing one brief case study of a participant of the series, demonstrating the benefits of participation related to enhancing the participant's wellbeing and social connectivity. The case study should include a quote from the participant. Using the approved City of Adelaide logo on all marketing and promotional communications. Providing the City of Adelaide with reports and |

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| | | | | | | therefor part funding recommended. | acquittals post implementation of the program. 8. Minimum of 6 days trading in the city or at city events. Please liaise with Grants Coordinator to support with delivery. |
| Graham Winston (Sole Trader) | Inclusive Archery - A Sport for All | \$31,300 | \$25,000 | <p>Inclusive Archery will provide a physical and mental outlet to people with physical or cognitive impairments, who may be reluctant or unable to participate in other sports.</p> <p>The program will support members of the public and also those transitioning from service such as military veterans and emergency services members. Come n Try, Stage 1, and Stage 2 coaching activities provided.</p> <p>50 people are expected to benefit from the project.</p> <p>Council funding will be used in three areas: Facility fees (subsidised by the Adelaide Archery Club), Participant Assistance / Coaching, and Promotion.</p> | \$12,500 | <p>Sole Trader supported to host this program as they have evidence of previous delivery as well as support from the Adelaide Archery Club and are delivering at no cost to participants, operating on a community benefit basis rather than profit making.</p> <p>A great project concept with soft introduction and opportunity to build skills and confidence in tailored coaching sessions, but unsure whether they will attract 50 participants and whether many will advance to stage 2 coaching and beyond.</p> <p>Would encourage future applications to consider capacity building program in coaches. Part funding recommended to trial the program.</p> | <p>Funding is subject to Graham Winston:</p> <ol style="list-style-type: none"> 1. Agreeing and adhering to the grant schedule and key performance indicators set by the City of Adelaide. 2. Delivering a series of free Introductory Archery lessons at Adelaide Archery Club with the intention of increasing club membership. 3. Ensuring the series is heavily promoted to the residents of the City of Adelaide including through an ATDW listing. 4. Measuring the number of City of Adelaide residents attending the event. 5. Providing one brief case study of a participant at the event, demonstrating the benefits of participation related to enhancing the participant's wellbeing and social connectivity. The case study should include a quote from the participant. 6. Using the approved City of Adelaide logo on all marketing and promotional communications. 7. Providing the City of Adelaide with reports and acquittals post implementation of the program. |
| Access2Arts (Public Benevolent Institution) | Culture Club - Accessible Location Guides | \$45,000 | \$24,955 | <p>Uncertainty about the accessibility of event locations in the Adelaide CBD is a barrier for many disabled people to attend events and cultural activities. Access2Arts will develop and publish location guides,</p> | \$12,500 | <p>This project has already received some funding from Arts SA.</p> <p>The merit and value of the project is noted,</p> | <p>Funding is subject to Access2Arts:</p> <ol style="list-style-type: none"> 1. Agreeing and adhering to the grant schedule and key performance indicators set by the City of Adelaide. 2. Producing a minimum of two Accessible Location Guides (Victoria |

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| | | | <p>including social stories and videos, for multiple locations across the Adelaide CBD to alleviate these barriers for disabled people. The Guides will include information on accessibility features, amenities, and services for each location.</p> <p>100 people are expected to benefit from this project. Council funds will be used for: project access costs, project staffing, and videography.</p> | | <p>especially in Victoria Square and East Parklands which are high use Event areas. Panel agrees to support with part funding of two locations as a trial.</p> | <p>Square/Tarntanyangga and the East Parklands preferred).</p> <p>3. Ensuring the Guides are heavily promoted through relevant channels once completed.</p> <p>4. Providing one brief case study of a beneficiary of the Guides, demonstrating the benefits of participation related to enhancing the participant's wellbeing and social connectivity. The case study should include a quote from the participant.</p> <p>5. Ensure City of Adelaide Access and Inclusion Panel are consulted before final print.</p> <p>6. Using the approved City of Adelaide logo on all marketing and promotional communications.</p> <p>7. Providing the City of Adelaide with reports and acquittals post implementation of the program.</p> |
| | | | Total: | | \$100,500 | |